

Get direct access to 1.6 million students

Armed with first party insights and decades of student marketing experience, we're transforming the student advertising landscape to help brands like GoPuff, ODEON and Burger King build sustainable and impactful relationships with student consumers, through our unique suite of campus media and marketing solutions.

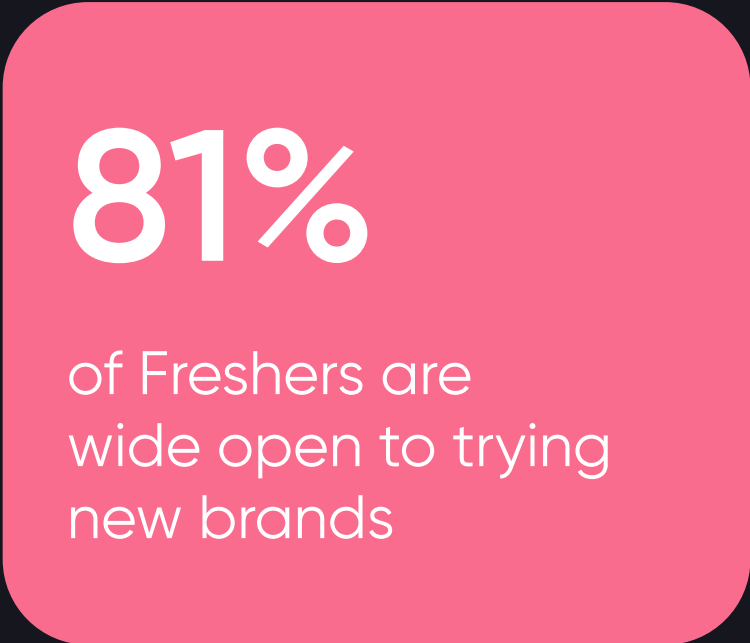
Why students?

Students contribute **£33bn** to the UK economy each year.

- £421

Average spend in Freshers week per student
- £235

Average spend in a normal week per student



University of Cumbria Students' Union



Reach: 9,705



75% Undergraduate 25% Postgraduate

97% Domestic 3% International

61% Full time 39% Part time

On campus

Poster Points
Footfall: 9,705 p/m

Digital Screens
Footfall: 9,705 p/m

Physical Activations

native are very helpful, flexible and go above and beyond to ensure all advertising requests are met – even if at short notice.

- UNITE Students

Online

Web Banners
On www.ucsu.me/

Email Newsletter & Solus
Opt ins: 2,300
Open rates: 14.30%

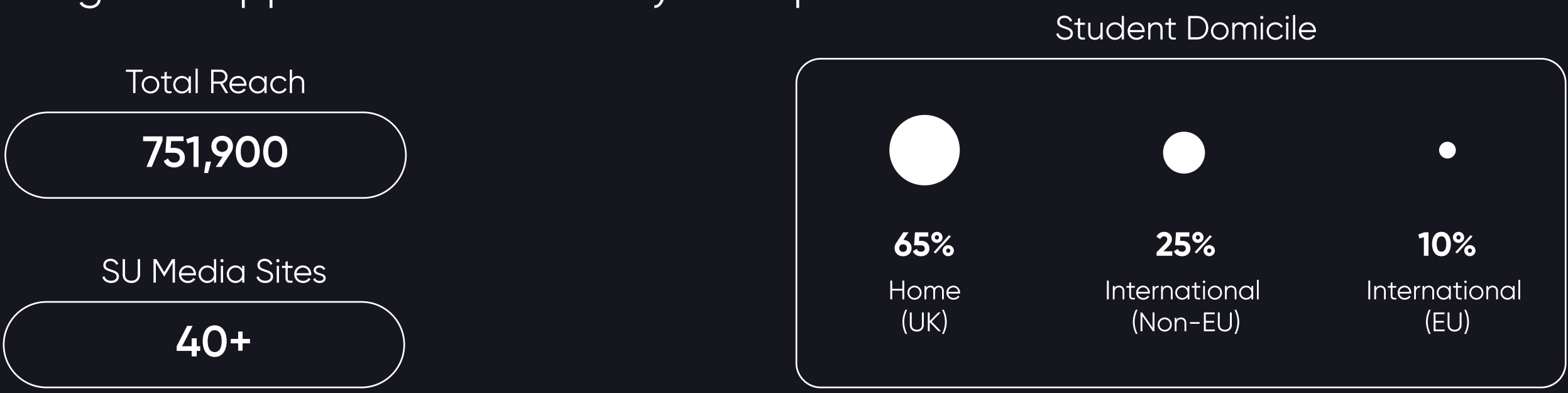
Social Media Followers
Instagram 1,202 Twitter 3,267 Facebook 4,600

A holistic campaign approach

Whether your goal is to grab students' attention, get them to hit the 'checkout' button or nurture their lifelong loyalty, our team of student marketing experts will work with you to design and deliver a high-impact campaign, selecting the appropriate channels to optimise your spend for results.

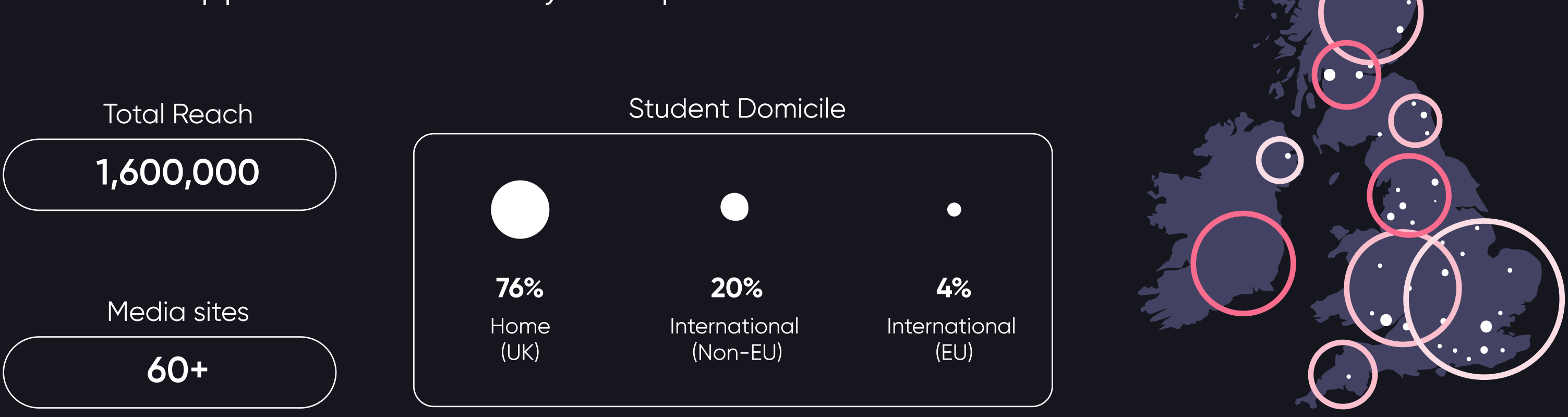
Reach Extender: England

A regional approach to increase your impact



Reach Extender: National

A national approach to increase your impact



You're in good company

Meet some of our brand partners, across a wide range of student-friendly verticals

